

Dr. Atira Charles has been CEO of The Charles Consulting Group, a boutique consulting firm focusing on issues of diversity, inclusion, and wellness. As of November 2020, she has joined the Executive Leadership Team of Moët Hennessy as the Head of Inclusion, Diversity, and Equity for North America. She is thrilled to make this shift to shape, direct, and transform the D&I strategy of this global organization, while also contributing to the goals of the parent company LVMH (Louis Vuitton Moët Hennessy Group). Dr. Charles will still engage with her global thought leadership and keynote speaking.

Additionally, she explores how organizations can effectively manage the differences of their employees, through social and structural means. More specifically, her expertise revolves around identity management in the workplace, organizational management of differences, wellness practices, and communication and feedback processes within diverse organizations. Inspired by her educational philosophy, she also focuses on how individuals can motivate themselves to positive and productive action through self-awareness, wellness, and identity management.

Dr. Charles' research has been published in numerous academic journals and media outlets. She has presented her research internationally and has worked with many municipalities and global Fortune 500 organizations exploring the role of identities in the workplace. She created The Mask Project (www.ourmasks.com), which is a national initiative that documents and uncovers individual's experiences of "wearing the mask" at work and in life. Dr. Charles has also served as a contributor for Black Enterprise Magazine. Dr. Charles' has an audiobook entitled "The Art of Unmasking: Peeling back the layers to maximize personal and professional success".

Dr. Charles is a highly sought out keynote speaker. She is also a TedX speaker and has an insightful talk entitled "Rethinking Diversity & Inclusion as a Health Dilemma" (https://www.youtube.com/watch?v=pVh3klde_TU&t=2s). Her work has been featured in magazines, such as Black Enterprise Magazine and ESSENCE. She has also been the recipient of numerous awards such as the Florida State University Guardian of the Flame Award and the FAMU Outstanding 125 Alumni Award. She was even nominated by The Obama White House as a "Change Maker" for the 2016 State of the Woman Summit. Organizations and collaborators speak very highly of her ability to impact the cognitive processes of employees, in order to promote their psychological and behavioral change.