



# THE THIRTEENTH ANNUAL Wharton Leadership Conference

## Leading in a Dynamic and Unpredictable World

### LEADERSHIP CONFERENCE OVERVIEW

Organizations are facing unprecedented challenges from uncertainties in their markets, challenges from their competitors, and gyrations of their economies. The leadership decisions that executives must make are more difficult but also more consequential. How can executives in the private sector, public service, and non-profit world prepare themselves and their teams to lead in this uncertain environment? What are the best ways forward when leadership is on the line? And what will be needed when their enterprises increasingly work across national boundaries? The thirteenth annual Wharton Leadership Conference in Philadelphia on June 16, 2009 is focused on leading in a period of greater risks and higher stakes.

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<http://leadershipconference.wharton.upenn.edu>

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June 16, 2009

Jon M. Huntsman Hall  
38th and Walnut Streets  
Philadelphia, PA

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### Hosted by

- Wharton Center for Human Resources
- Wharton Center for Leadership and Change Management
- Wharton Executive Education



## SPEAKERS INCLUDE:

### **Beth Brooke**

*Global Vice Chair of Ernst & Young*

Beth Brooke is Global Vice Chair of Ernst & Young and one of the most powerful women in the world, according to *Forbes* magazine. She is also a member of the firm's Global Practice Management Group and a member of its Americas Executive Board. She spearheaded the creation of the Ernst & Young Corporate Social Responsibility Group, and is also a devoted advocate for the advancement of women, most recently serving as a Public Delegate to the 2009 United Nations Commission on the Status of Women. Ms. Brooke is actively engaged in numerous civic and business organizations, including the Committee of 200 and the Committee for Economic Development, and she serves as Chair of the Board for The White House Project.

### **Peter Guber**

*Chairman and CEO of Mandalay Entertainment*

Peter Guber is chair and CEO of Mandalay Entertainment Group, a multi-media venture spanning motion pictures, television, sports entertainment, and new media. He is also a full professor at the UCLA School of Theater, Film and Television, and a weekly entertainment and media commentator for Fox News. Films Mr. Guber personally produced or executive produced, including *Rain Man*, *Batman*, and *The Color Purple*, have earned more than \$3 billion in worldwide revenue and more than 50 Academy Award nominations. He co-hosts the national TV show *Shootout*, seen Sunday mornings on American Movie Classics cable network, and is co-author of the best-seller *Shootout: Surviving Fame and (Mis)Fortune in Hollywood*.

### **Ellen J. Kullman**

*President and CEO of DuPont*

Ellen Kullman is president and CEO of DuPont, a company founded in 1802 and noted for "putting science to work" in developing innovative products and services. Prior to these appointments, she served as executive vice president and a member of the company's office of the chief executive and was responsible for a broad range of the company's sectors. She worked for General Electric in various business development and marketing positions prior to joining DuPont in 1988. Ms. Kullman is on the Board of Trustees at Tufts University, and she also serves on the Board of Trustees for the National Safety Council.

### **Fiona MacLeod**

*President of BP Convenience Retail*

Fiona MacLeod is President of BP Convenience Retail, USA & Latin America. Since joining BP in 1988, she has led operational, strategic, and marketing elements of Retail, chaired BP's Global Marketing forum, and served as Chief of Staff for BP Refining & Marketing worldwide before being appointed to her current role in 2006. She has led significant change programs around the world,

including most recently the total business model and brand transformation of BP's Convenience Retail business in the U.S. Ms. MacLeod is a member of BP's Group Diversity Council and champions the Chicago Women's Network.

### **Steven Pearlstein**

*Columnist for The Washington Post*

Steven Pearlstein is a columnist for *The Washington Post* and host of the online forum, *On Leadership* ([www.washingtonpost.com/leadership](http://www.washingtonpost.com/leadership)). In 2008 Mr. Pearlstein received the Pulitzer Prize for Commentary for his insightful columns at *The Washington Post* that explore the nation's complex economic ills with masterful clarity. In the 1980s, he founded and edited the *Boston Observer*, a monthly political magazine, and he was also a senior editor at Inc. In addition to his years as a print journalist, he has worked as a television news reporter at Boston's public television station.

### **Frank P. Russomanno**

*President and CEO of Imation*

Frank P. Russomanno is president and CEO of Imation, the world's leading provider of removable data storage products that help customers create, protect, and retrieve digital information. Prior to his current position, he was chief operating officer and acting CEO of Imation and has also held several other executive positions within the company. Mr. Russomanno achieved the rank of captain in the U.S. Army and currently serves as chairman of the board for the Content Delivery & Storage Association.

### **Harbir Singh**

*Vice Dean, Global Initiatives, The Wharton School*

Harbir Singh is vice dean for Global Initiatives and Mack Professor of Management at the Wharton School. As vice dean, a new role at the School, Professor Singh champions Wharton's global activities including research, education, and knowledge dissemination. He has been a member of the Wharton faculty for nearly 25 years and co-directs the Mack Center for Technological Innovation. His research focuses on strategic alliances, corporate acquisitions, and corporate restructuring.

### **Richard Norton Smith**

*Historian and Author*

Richard Norton Smith is an historian and author, and Scholar-in-Residence of History and Public Policy at George Mason University. He is a nationally recognized expert on the American presidency and the former head of six presidential libraries. Mr. Smith has published numerous books including *Thomas E. Dewey and His Times* (a Pulitzer Prize finalist) and biographies of George Washington and Herbert Hoover, and he is currently at work on a biography of Nelson Rockefeller. He appears regularly on C-Span and "The NewsHour with Jim Lehrer" as part of the show's roundtable of historians.

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### **Online registration and pricing information at:**

<http://leadershipconference.wharton.upenn.edu/2009/registration.html>



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