



# THE TWELFTH ANNUAL Wharton Leadership Conference

## Emerging Trends in the Search for Leadership

### LEADERSHIP CONFERENCE OVERVIEW

This one-day intensive conference is devoted to exchanging ideas on how managers and organizations find, create, and retain leadership talent at all levels of the firm. The competition for managers with great leadership skills is intensifying at a time when some companies are investing more in leadership development while others are wondering if it is worthwhile to invest given the rising mobility of managers from firm to firm. Of special concern is the development of the leadership capacities that are required by companies that are either domestic players or are crossing national boundaries and building global enterprises. The presenters bring the experiences of their own organizations and their own personal experiences in leading firms and building leaders in increasingly competitive, demanding, and uncertain national and global markets.

<http://leadershipconference.wharton.upenn.edu>

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**June 18, 2008**

Jon M. Huntsman Hall, Room G6  
38th and Walnut Streets  
Philadelphia, PA

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### Hosted by

- Wharton Center for Human Resources
- Wharton Center for Leadership and Change Management
- Wharton Executive Education



## SPEAKERS INCLUDE:

### Colleen C. Barrett

*President of Southwest Airlines*

Colleen Barrett is president and corporate secretary for Southwest Airlines, a high-frequency, low-fare airline which prides itself on its excellent customer service. In these roles she oversees management, leadership, and budget responsibilities for all major areas of the company. Ms. Barrett is a member of the company's Board of Directors and the Executive Planning Committee. She has received numerous awards and honors, including being named by *Forbes* as one of the world's 100 most powerful women.

### Peter Cappelli

*Management Professor & Director, Center for Human Resources, The Wharton School*

Peter Cappelli is George W. Taylor Professor of Management and director of the Center for Human Resources at the Wharton School, and is the editor of *Academy of Management Perspectives*. He conducts research in human resources practices, talent and performance management, and public policy related to employment. His new book, *Talent on Demand: Managing Talent in an Age of Uncertainty*, will be published by Harvard Business School Press in spring 2008.

### Kenneth Chenault

*Chairman and CEO of American Express*

Kenneth Chenault is chairman and chief executive officer of American Express Co. He joined American Express in 1981, and served as president of the Consumer Card Group and of Travel Related Services before becoming CEO and chairman of Amex only months before September 11, 2001. His leadership in the aftermath of that tragedy and throughout his career have earned him numerous honors, including the Corporate Responsibility Award from the International Rescue Committee and the Wall Street Rising Leadership Award. Mr. Chenault is a graduate of Harvard Law School, serves on the boards of several companies including IBM, and is vice chairman of the Business Roundtable.

### David Gergen

*Professor of Public Service & Director, Center for Public Leadership, Harvard University*

David Gergen is a professor of public service and the director of the Center for Public Leadership at the John F. Kennedy School of Government at Harvard University. He is also editor-at-large at *U.S. News & World Report*. Mr. Gergen also regularly serves as an analyst on news shows and is a popular lecturer on the world stage. He has served in the White House as an adviser to four Presidents (Nixon, Ford, Reagan, and Clinton), and is the author of *Eyewitness to Power: The Essence of Leadership, Nixon to Clinton*.

### S.A. Ibrahim

*CEO of Radian Group*

S.A. Ibrahim is chief executive officer of Radian Group Inc., a global credit risk management company headquartered in Philadelphia with significant operations in New York and London. Mr. Ibrahim joined Radian from GreenPoint Mortgage

Funding, Inc., a residential mortgage lender, where he served in a number of executive capacities including CEO, COO, president, and executive vice president of the company's mortgage businesses and financial corporation.

### Captain Wei Jiafu

*President and CEO of China Ocean Shipping Co.*

Captain Wei Jiafu is president and chief executive officer of China Ocean Shipping Company (COSCO). Before taking charge of COSCO in 1998, he had been the senior executive in many subsidiaries of COSCO both in China and abroad. Capt. Wei Jiafu has received numerous awards in honor of his contributions to the international shipping industry. Among his many leadership roles, he serves as a member of the Harvard Business School Asia-Pacific Advisory Board, chairman of the China Shipowners' Association, and honorary dean of the School of Economics and Management of Shanghai Maritime University.

### Joe Nocera

*Business Columnist for the New York Times*

Joe Nocera is a business columnist for the *New York Times*, contributes to the *New York Times Magazine*, and serves as a regular business commentator for NPR's Weekend Edition with Scott Simon. Before joining the *New York Times*, Mr. Nocera held a variety of positions at *Fortune* magazine and other business publications. He has won two Gerald Loeb awards and Three John Hancock awards for excellence in business journalism. His book *A Piece of the Action – How the Middle Class Joined the Money Class* won the New York Public Library's 1995 Helen Bernstein award as the best non-fiction book of the year.

### Michael Useem

*Management Professor & Director, Center for Leadership and Change Management, The Wharton School*

Michael Useem is William and Jacalyn Egan Professor of Management and director of the Center for Leadership and Change Management at the Wharton School. He has helped build Wharton's Leadership Ventures, an experiential learning initiative that organizes programs for MBA students and company managers. He conducts research on leadership, governance, and decision making, and his most recent book, *The Go Point: When It's Time to Decide*, was published in 2006.

### William C. Weldon

*Chairman and CEO of Johnson & Johnson*

William Weldon is chairman of the Board and chief executive officer of Johnson & Johnson. He assumed his current responsibilities in April 2002. Mr. Weldon joined Johnson & Johnson in 1971, and throughout the years has headed numerous areas within the company. His previous posts include manager of ICOM Regional Development Center in Southeast Asia, executive vice president and managing director of Ortho-Cilag Pharmaceutical Ltd. in the UK, vice president of sales and marketing at Janssen Pharmaceuticals in the US, and president of Ethicon Endo-Surgery.

### Conference Fee

\$995

Register by March 31 to be eligible for the early bird discounted fee of \$775. Special pricing is available to corporate supporters of the Wharton Center for Human Resources and the Center for Leadership and Change Management, and for Wharton alumni. Please call 215-898-5605 for details.

### For more information, please

call 215.898.5605

email [Kay Dowgun](mailto:Kay.Dowgun@wharton.upenn.edu)

or visit

[http://leadershipconference.](http://leadershipconference.wharton.upenn.edu)

[wharton.upenn.edu](http://wharton.upenn.edu)

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[online registration](#)

