



Wharton  
UNIVERSITY of PENNSYLVANIA

# THE NINETEENTH ANNUAL Wharton Leadership Conference

## Preparing for Growth and Innovation in a Changing World

### LEADERSHIP CONFERENCE OVERVIEW

Our special focus this year includes leading growth and innovation, thriving amidst uncertainty, and building enduring organizations. How should individuals and organizations best prepare for expanding and innovating, coping with faster rates of change and greater uncertainties, and building leadership teams and organizational architectures that are competitive and sustainable—both in the U.S. and abroad? And, as always, our annual conference touches on the enduring questions of leadership as well. Those with responsibilities for their enterprise, whether in the private, public, or non-profit sectors, have a special obligation to think and act strategically, to take charge even if not formally or fully in charge, and to develop those coming into their own leadership responsibilities.

<http://leadershipconference.wharton.upenn.edu>



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June 17, 2015

Jon M. Huntsman Hall  
Ambani Auditorium (Room G6)  
38th and Walnut Streets  
Philadelphia, PA 19104

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### Hosted by

- Wharton Center for Human Resources
- Wharton Center for Leadership and Change Management





## SPEAKERS INCLUDE:

**Amy E. Herman** is President of The Art of Perception. She designed, developed, and conducts all sessions of The Art of Perception using the analysis of works of art to improve perception and communication skills. Originally designed in 2000 to help medical students improve their observation and communication skills with patients, the program was subsequently adapted for law enforcement professionals and leaders in industry, education, the intelligence community, and finance. The program has been featured in the *New York Times*, *Wall Street Journal*, *CBS Evening News*, and *Smithsonian Magazine*.

**William P. Lauder** is Executive Chairman and Chairman of The Estée Lauder Companies' Board of Directors. The company is one of the world's leading manufacturers and marketers of prestige skin care, makeup, fragrance, and hair care products. He joined The Estée Lauder Companies in 1986 and has served in many senior executive positions, including as CEO from 2004-2009. He sits on the Boards of Trustees of the University of Pennsylvania and the Trinity School in New York City. In 2012, Mr. Lauder received a lecturer appointment to the faculty of The Wharton School of the University of Pennsylvania where he teaches "Decision Making in the Leadership Chair," a course he created for second-year MBA students.

**Joann S. Lublin** is Management News Editor for *The Wall Street Journal*. She works with reporters in the U.S. and abroad to conceptualize and organize coverage of management and workplace issues. Ms. Lublin joined the *Journal* in 1971, and in her distinguished journalism career she has covered numerous beats as a reporter and, among other positions, has served as deputy bureau chief in London, career news editor, and contributing editor of the *Journal's* annual special section on executive pay. In 2007, she was a finalist for a Loeb Award, the highest honor in business journalism, and was also a member of a team awarded the Pulitzer Prize in explanatory reporting.

**Kim Marshall** is a Leadership Coach with New Leaders, and Publisher of the *Marshall Memo*, a weekly newsletter that summarizes ideas and research from 64 publications. Mr. Marshall was a teacher, central office administrator, and principal in the Boston Public Schools for 32 years. He now advises and coaches new principals (mostly with New Leaders) and teaches courses and conducts workshops on instructional leadership and time management. He has written several books and numerous articles on teaching and school leadership. His most recent book is *Rethinking Teacher Supervision and Evaluation*, now in its second edition.

**General Stanley A. McChrystal**, a Four-Star General (ret.), is the former commander of U.S. and International Security Assistance Forces (ISAF) Afghanistan and the former commander of the premier military counter-terrorism force, Joint Special Operations Command (JSOC). He is best known for developing and implementing the counter-insurgency strategy in Afghanistan. In 2011, he co-founded the McChrystal Group, which delivers innovative leadership solutions to American businesses to help them transform and succeed in challenging and dynamic environments. His memoir *My Share of the Task* was published in 2013, and his forthcoming book *Team of Teams - New Rules of Engagement for a Complex World* is due out in May 2015.

**Joe Moglia** is Chairman of the Board at TD Ameritrade and Head Coach and Executive Director for Football at Coastal Carolina University. He joined Ameritrade Holding Corp. (now TD Ameritrade) as CEO in 2001, after serving in senior leadership positions at Merrill Lynch the previous 17 years and as a football coach for 16 years prior to that. In 2008, he stepped down as CEO but became Chairman of the Board at TD Ameritrade while returning to his career coaching football. He signed with Coastal Carolina in 2011, and in his first three seasons with the team, he led them to three conference championships and was twice named Conference Coach of the Year.

**Samir Nurmohamed** is a Professor in the Management Department of the Wharton School, University of Pennsylvania. His research focuses on how the expectations of others impact employees at the workplace, and he conducts research in two major areas: employee motivation and behavioral ethics. Professor Nurmohamed has received numerous awards and grants at the Wharton School and at the University of Michigan, including the Carol and Lawrence Zicklin Center for Business Ethics Research Grant, the Wharton Dean's Research Fund Grant, and the Ross Business School Fellowship.

**Carlos Rodriguez** is the President and Chief Executive Officer of ADP, a global provider of cloud-based Human Capital Management solutions that services over 610,000 organizations in 100 countries. Mr. Rodriguez joined the company in 1999 through its acquisition of Vincam Group Inc., where he was chief financial officer, and he led multiple divisions at ADP before becoming CEO in 2011. In 2013 and 2014, ADP employees' ratings of Mr. Rodriguez placed him among the top 25 in Glassdoor's annual CEO rankings, and he was ranked #32 on *Fortune's* Businessperson of the Year list for 2014.

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