



# THE EIGHTEENTH ANNUAL Wharton Leadership Conference

## Preparing for a Complex and Uncertain World

### LEADERSHIP CONFERENCE OVERVIEW

How should individuals and organizations best prepare for the complex and uncertain world now confronting them, both in the U.S. and abroad? Those with responsibility for the future—whether in the private sector, in public service, or at non-profit organizations—carry a special obligation to provide direction for their companies and to the coming generation of leaders. Drawing on the experience of people who have led in those diverse sectors, our annual conference seeks to identify the personal and organizational capacities that leaders will need and the steps that organizations can best take to build these capacities throughout the enterprise.

In 2011 Weber Shandwick named the annual Wharton Leadership Conference one of the top 10 **“Executive Conferences CEOs Love Best”**

<http://leadershipconference.wharton.upenn.edu>



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**June 18, 2014**

Jon M. Huntsman Hall  
Ambani Auditorium (Room G6)  
38th and Walnut Streets  
Philadelphia, PA 19104

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### Hosted by

- Wharton Center for Human Resources
- Wharton Center for Leadership and Change Management



## SPEAKERS INCLUDE:

### AJAY BANGA

Ajay Banga is President and Chief Executive Officer of MasterCard and a member of its board of directors. Prior to joining MasterCard, he was the CEO of Citigroup Asia Pacific, and he held a variety of senior management positions at Citigroup from 1996-2009. He began his career at Nestlé, India, and also spent two years at PepsiCo. Mr. Banga is currently chairman of the U.S.-India Business Council and also serves as a member of the Executive Committee of the Business Roundtable and chairs its Information and Technology Initiative. He is a fellow of the Foreign Policy Association and was awarded the Foreign Policy Association Medal in 2012.

### SIGAL BARSADÉ

Sigal Barsade is Joseph Frank Bernstein Professor of Management at the Wharton School. She is an award-winning researcher and teacher whose expertise is in emotional intelligence, organizational culture, leadership, emotions in the workplace, and group dynamics. Professor Barsade has published extensively on these topics and in 2005 one of her papers was deemed "the most influential paper published within the Conflict Management Field in the 1997-2000 time period." Previously, she taught at Yale University for a decade. She has received multiple Excellence in Teaching awards and serves on the editorial boards of several journals.

### RAM CHARAN

Ram Charan is a world-renowned business advisor, author, and speaker who has spent the past 35 years working with many top companies, CEOs, and boards. He is known for cutting through the complexity of running a business in today's fast changing environment to uncover the core business problem. His real-world solutions, shared with millions through his books and articles in top business publications, have been praised for being practical, relevant, and highly actionable. Dr. Charan has coached more than a dozen leaders who went on to become CEOs, and was named among *BusinessWeek's* top ten resources for in-house executive development programs.

### BRIAN Z. FRANCE

Brian France is a member of the NASCAR-founding France family and assumed the roles of NASCAR Chairman and CEO in 2003. He has an extensive background in NASCAR, beginning with his experience as a race track manager. He has been involved with many of NASCAR's recent innovations including bolstering the sport's digital presence, implementing an industry growth initiative, and fostering NASCAR's dramatic sponsorship growth, including the announcement of Nextel Communications as the sponsor of the NASCAR NEXTEL Cup Series (now the NASCAR Sprint Cup Series) in 2004. In 2007 he was named to the Broadcasting and Cable Hall of Fame.

### GRETCHEN MORGENSON

Gretchen Morgenson is assistant business and financial editor and a columnist at the *New York Times*. She has covered the world financial markets for *The Times* since May 1998 and won the Pulitzer Prize in 2002 for her "trenchant and incisive" coverage of Wall Street. She was also a member of the team that won the prestigious Gerald Loeb Award for deadline/beat reporting in 1998. She began her career at *Vogue* magazine and has also worked at *Forbes*, *Worth*, and *Money* magazines. Ms. Morgenson is the author of *Forbes Great Minds of Business*, and co-author of *Reckless Endangerment* and *The Woman's Guide to the Stock Market*.

### SANDY OGG

Sandy Ogg is an Operating Partner in the Private Equity Group at Blackstone. Before joining Blackstone in 2011, he was the Chief Human Resources Officer for Unilever based in London. Prior to Unilever, he was Senior Vice President, Leadership, Learning and Performance at Motorola. Before his corporate roles, Mr. Ogg worked as a consultant with Dove Associates, The VIA Consulting Group, which he founded, and The Center for Leadership Studies. He began his career as a line officer in the U. S. Coast Guard doing rescue work at sea. He has served on the Board of The Rotterdam School of Management and as Vice Chair of the European Academy for Business in Society.

### MARK SHAPIRO

Mark Shapiro is entering his 4th season as President of the Cleveland Indians and his 23rd season with the organization. As President, he oversees the Baseball and Business Operations Departments. During his nine years as Executive Vice President and General Manager, the Cleveland Indians twice won 90 or more games and, in 2007, captured the American League Central Division title with a Major League best-equaling record of 96-66. Mr. Shapiro was named the Sporting News Executive of the Year in 2005 and 2007, and one of the elite "40 under 40" sports executives by *Sports Business Journal*.

### GENERAL MARK A. WELSH III

General Mark Welsh is Chief of Staff of the U.S. Air Force, serving as the senior uniformed Air Force officer responsible for the organization, training, and equipping of 690,000 active-duty, Guard, Reserve, and civilian forces serving in the U.S. and overseas. As a member of the Joint Chiefs of Staff, he is one of the military advisers to the Secretary of Defense, National Security Council, and the President. A graduate of the U.S. Air Force Academy, General Welsh has been assigned to many operational, command, and staff positions during his 30 years of service, and has received numerous awards and commendations. He is a command pilot with more than 3,300 hours in the F-16, A-10, T-37 and TG-7A.

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