



Wharton
UNIVERSITY of PENNSYLVANIA

THE SEVENTEENTH ANNUAL Wharton Leadership Conference

Rising Up to Leadership

LEADERSHIP CONFERENCE OVERVIEW

How should individuals and organizations prepare for the predictable challenges that lie ahead — but also for the unforeseeable? Both current and aspiring leaders can ready themselves for many of the moments that are sure to test their mettle in the future. How best to do so is one of the questions that this annual conference explores. At the same time, leaders need to be ready for the many unanticipated challenges that are also sure to mark the future. This conference examines how best to achieve that as well.

In 2011 Weber Shandwick named the annual Wharton Leadership Conference one of the top 10 **“Executive Conferences CEOs Love Best”**

<http://leadershipconference.wharton.upenn.edu>



June 19, 2013

Jon M. Huntsman Hall
Ambani Auditorium (Room G6)
38th and Walnut Streets
Philadelphia, PA 19104

Hosted by

- Wharton Center for Human Resources
- Wharton Center for Leadership and Change Management



SPEAKERS INCLUDE:

VALERIE AMOS

Under-Secretary-General, UN

Valerie Amos has served as the Under-Secretary-General for Humanitarian Affairs and Emergency Relief Coordinator for the United Nations Office for the Coordination of Humanitarian Affairs since 2010. Previously, she held various high-level government positions in the United Kingdom, including as the UK's High Commissioner to Australia and as Leader of the House of Lords and Secretary of State for International Development. In the latter role, she participated in discussions and negotiations to tackle conflict and post-conflict situations in the Democratic Republic of the Congo, Sudan, Zimbabwe, and other parts of the world. She has also served as a Baroness-in-Waiting and Government Whip in the House of Lords.

ALEX GORSKY

CEO, Johnson & Johnson

Alex Gorsky is Chief Executive Officer of Johnson & Johnson, Chairman of the Executive Committee, and a member of the company's Board of Directors. He began his career at J&J as a sales representative with Janssen Pharmaceutica in 1988 and, over the next 15 years, he advanced through positions of increasing responsibility. In 2004 he joined Novartis Pharmaceuticals, where he served as head of the company's pharmaceuticals business in North America. He returned to J&J in 2008 as Company Group Chairman for Ethicon, Inc. He became Vice Chairman of J&J's Executive Committee in 2011, and was named CEO in 2012.

PETER GRAUER

Chairman, Bloomberg Inc.

Peter Grauer is Chairman of Bloomberg Inc., the parent company of Bloomberg, LP, the global financial media company. He joined the Bloomberg Board in 1996 and was named Chairman of the Board in 2001, succeeding Michael Bloomberg. Mr. Grauer joined Bloomberg full time as Chair, President, and CEO in March 2002. Previously, he was a Managing Director of Donaldson, Lufkin & Jenrette and then served as a Managing Director and Senior Partner of CSFB Private Equity after DLJ was acquired by Credit Suisse First Boston. He has served on the board of directors of more than 25 public and private companies and nonprofit organizations.

DENISE MORRISON

President & CEO, Campbell Soup Co.

Denise Morrison is President and Chief Executive Officer of Campbell Soup Company, a global maker of simple meals, baked snacks, and healthy beverages. She began her career at Procter & Gamble, and held senior leadership positions at Nabisco, Nestle, Pepsi-Cola, and Kraft Foods before joining Campbell Soup in 2003. At Campbell Soup, she held positions of increasing responsibility culminating in her appointment as CEO of the company. She is a founding member of the Healthy Weight Commitment Foundation, an initiative of manufacturers and retailers to combat obesity in the marketplace, workplace, and schools.

ANDREW MUIR

Executive Director, The Wilderness Foundation

Andrew Muir is the Executive Director of the Wilderness Leadership School and Wilderness Foundation, founded by conservation icon Dr. Ian Player. An environmentalist and social entrepreneur, Mr. Muir has dedicated the past 25 years to conservation and social development in Africa. The environmental education and leadership programs which he has founded have enabled over 120,000 South Africans to experience the wilderness first-hand, and the South African based Umzi Wethu program targets vulnerable youth and gives them the skills and training to become highly employable young adults. Mr. Muir was honored as an International Rolex Awards Laureate in 2008 and as South African Conservationist of the Year in 2007.

JOSEPH PFEIFER

Chief of Counterterrorism, FDNY

Joseph Pfeifer is Assistant Chief of the New York City Fire Department and serves as the FDNY's Chief of Counterterrorism and Emergency Preparedness. A 31-year veteran of the FDNY, he has commanded some of the largest fires and emergencies in the Department's history and was the first Chief at the World Trade Center attack on the morning of September 11, 2001. He directs the FDNY's Center for Terrorism and Disaster Preparedness, which he founded after 9/11, and is also a Citywide Command Chief responsible for commanding major incidents, one of which was Hurricane Sandy. He has written and spoken extensively on issues involving leadership under duress.

PLATON

Award-Winning Photographer

Platon is a renowned photographer who has taken portraits of many of the world's most powerful leaders, including the award-winning image of Russian Premier Vladimir Putin for *Time* magazine's Person of the Year Cover in 2007. His book *Power*, published in 2011, is a collection of portraits of over 100 world leaders taken within a 12-month period at the United Nations. His work has appeared in many publications, and two of his large-scale photo essays won ASME Awards. He teamed up with the Human Rights Watch in 2009 to help them celebrate those who fight for equality and justice in countries suppressed by political forces and photographed Aung San Suu Kyi for the cover of *Time* days after her release from house arrest.

LT. GEN. JEFFREY TALLEY

Chief of Army Reserve, and Commanding General

Lieutenant General Jeffrey Talley is the Chief of Army Reserve (CAR) and Commanding General of the U.S. Army Reserve Command. He is the principal staff adviser to the Secretary of the Army on all Army Reserve Affairs, and commands all Army Reserve troop program units worldwide, including 205,000 soldiers and 12,000 civilians. During more than 30 years of active and reserve service, he has commanded units at every echelon, with duty in Korea, Kuwait, Iraq, and the U.S. He has been awarded numerous medals and decorations, including the Legion of Merit Medal, three Bronze Stars, and the USACE Silver De Fleury Medal.

Sponsoring Partner

Deloitte.

Deloitte's global Talent practice works with business, HR and functional leaders to help them in their efforts to address the full array of talent and work challenges. To learn more, please visit <http://www.deloitte.com/us/talent>

Corporate Sponsor

ESTÉE LAUDER COMPANIES

For more information, please call 215.898.5605

Online registration and pricing information at:

<http://leadershipconference.wharton.upenn.edu/2013/register.shtml>



<http://leadershipconference.wharton.upenn.edu>



Wharton

UNIVERSITY of PENNSYLVANIA